



Case Study

Runden Group

reev

reev.com
info@reev.com
+49 (0) 89 215 389 70

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Sustainable logistics meets intelligent charging infrastructure: The Runden Group relies on eMobility with reev.

How an innovative logistics provider is implementing its “One Power Strategy” with scalable charging infrastructure and automated billing solutions: After years of using a technology-open approach to vehicle drives, the Runden Group made a clear decision in 2020 to commit to electric mobility.

Facts & Figures

- **Electric fleet:**
80 fully electric cars, 1 electric HGV (expansion to 3 by mid-2025)
- **Charging points:**
102 across 10 locations
- **Use of reev:**
82 active licences, 14 charging points with up to 300 kW DC
- **First installation:**
02/06/2022
- **Charging volume 2025:**
78992.575 kWh charged via reev (January to March)
- **Planned expansion:**
+20 AC and +12 DC charging points by mid-2025

About the Runden Group

This family-owned group of companies from the Oldenburg Münsterland region brings together nine businesses across logistics, architecture, IT and communications. Its focus lies on circular economy processes in line with the EU Green Deal. The guiding principle that shapes their actions: “Creating a sustainable future. Together.”

Efficient implementation in-house

Following a comprehensive grid compatibility assessment, transformers and main low-voltage distribution boards were installed. Planning and execution were handled entirely within the group: the subsidiary PLANWORKS took charge of planning, project management, and technical implementation, while Rubetrans Logistics provided consulting support. The project was also backed by trusted hardware partners such as ABL and Alpitronic, along with the intelligent energy and charging platform from reev. The entire project was completed in just three months.

The implementation of the reev Platform was equally swift. “At the beginning, there were some delays, as charging points could not



initially be added to the system independently. After an adjustment by reev, this process could be fully managed in-house - since then, operations have run smoothly,” says Lisa Runden. Just a few days after receiving the licence, the system was up and running.

Everyday charging: Available 24/7 for all user groups

The charging infrastructure is available around the clock – for company vehicles, employees (including with private billing), guests with access cards, and fully electric HGVs. The

Why reev?

“The automated billing process was crucial for us. With our complex structure of multiple companies and locations, this was a real advantage. In everyday use, the system is intuitive and easy to handle.”

Lisa Runden,
CEO & Sustainability Management,
Runden Group GmbH & Co. KG.

reev in 3 words?

- Uncomplicated
- Clear
- Flexible

Hypercharger Alpitronic HYC 300 – DC fast chargers offering up to 300 kW – are already in active use and are helping to integrate eMobility into daily operations across all vehicle classes.

A particular highlight: fully electric HGVs are already charging at the group's Hyperchargers today. This marks a key step in bringing electric mobility into everyday logistics across all types of vehicles.

Looking ahead: Expansion and home charging

By mid-2025, further expansion of the charging infrastructure is planned, with an additional 20 AC and 12 DC charging points to be installed. Thanks to the reev Platform, charging company cars at home will also be possible. The charging infrastructure runs smoothly: “No feedback is often the best feedback,” says the team.

User groups at a glance:

- Company vehicles
- Employees with private billing
- Electric HGVs
- Pool vehicles

Clear recommendation for reev

“reev is the ideal solution for us,” summarises Lisa Runden. “It’s intuitive, reliable, and professionally managed. Looking ahead, we would love to see a partner programme for cross-industry exchange. From a technological perspective, we are completely satisfied with reev.”

Everyday advantages at a glance:

- **Added convenience for employees** through easy charging during working hours
- **High fleet availability** thanks to a reliable charging infrastructure
- **Cost savings** through self-generated electricity – reducing grid fees, taxes, and levies compared to public charging

Sustainability thought of holistically

Charging infrastructure plays a central role in the company’s overall strategy: all sites are powered by PV electricity, supplemented since 2024 by exchange-based electricity pricing – with plans to integrate commercial energy storage systems in the future.

The Runden Group’s annually published sustainability report, aligned with ESRS standards, covers key topics such as climate, biodiversity, circular economy, and social responsibility.

“As part of our transformation strategy, we identified our HGV fleet as the biggest lever,” says the Sustainability Management Team. The aim is to create circular and resource-efficient value chains – from construction to logistics – that are not only economically viable but also ecologically sound.



About reev

reev is a Munich-based software company operating internationally, offering a leading energy and charging platform for the semi-public sector. The company's mission is to promote sustainable and future-ready mobility. Its cloud-based solution enables easy charging, efficient energy use, and optimised load management – tailored for businesses, hospitality, parking facilities,

and residential housing. As a reliable partner for charge point operators (CPOs), electrical installers, wholesalers, and charging station manufacturers, reev actively contributes to the expansion of charging infrastructure. Intuitive solutions for management, control, and billing ensure maximum functionality, user-friendliness, and security – supporting smart, connected, and sustainable mobility.



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