

Privacy Policy reev Partner Portal

We operate the Partner Portal in accordance with the following principles:
We undertake to comply with the statutory provisions on data protection and endeavour to always observe the principles of data avoidance and data minimisation.

1. Name and address of the controller and data protection officer

a) The controller

The controller within the meaning of the General Data Protection Regulation and other national data protection laws of the member states of the European Union and other data protection regulations is:

reev GmbH
Sandstraße 3
80335 Munich

+49 (0) 89 21538970
info@reev.com

<https://reev.one>

b) The data protection officer

The data protection officer of the controller is: SiDIT

GmbH
Langgasse 20
97261 Güntersleben
Email: info@sidit.de
Website: <https://sidit.de/>

2. Explanation of terms

We have designed our privacy policy in accordance with the principles of clarity and transparency. However, if you are still unclear about the use of certain terms, you can find the relevant definitions [here](#).

3. Legal basis for the processing of personal data

We only process your personal data, such as your first and last name, email address and IP address, etc., if there is a legal basis for doing so. In accordance with the General Data Protection Regulation, the following provisions apply in particular:

- Art. 6 para. 1 sentence 1 lit. a GDPR: The data subject has given consent to the processing of personal data concerning him or her for one or more specific purposes.
- Art. 6 para. 1 sentence 1 lit. b GDPR: Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.
- Art. 6 para. 1 sentence 1 lit. c GDPR: Processing is necessary for compliance with a legal obligation to which the controller is subject.
- Art. 6 para. 1 sentence 1 lit. d GDPR: Processing is necessary to protect the vital interests of the data subject or of another natural person.
- Art. 6 para. 1 sentence 1 lit. e GDPR: processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.
- Art. 6 para. 1 sentence 1 lit. f GDPR: processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

However, we will always inform you again at the relevant points in this privacy policy on what legal basis your personal data is processed.

4. Transfer of personal data

The transfer of personal data also constitutes processing within the meaning of section 3 above. However, we would like to take this opportunity to inform you separately about the transfer of data to third parties. The protection of your personal data is very important to us. For this reason, we are particularly careful when it comes to passing on your data to third parties.

Data will therefore only be passed on to third parties if there is a legal basis for processing. For example, we pass on personal data to persons or companies who act as processors for us in accordance with Art. 28 GDPR. A processor is anyone who processes personal data on our behalf – i.e. in particular in a relationship of instruction and control with us.

In accordance with the provisions of the GDPR, we conclude a contract with each of our processors to oblige them to comply with data protection regulations and thus to guarantee comprehensive protection for your data.

5. Storage period and deletion

We will delete your personal data if it is no longer necessary for the purposes for which it was collected or otherwise processed, if processing is not necessary for the exercise of the right to freedom of expression and information, for compliance with a legal obligation, for reasons of public interest or for the establishment, exercise or defence of legal claims.

6. SSL encryption

This partner portal uses SSL encryption for security reasons and to protect the transmission of confidential content, such as requests you send to us as the web portal operator. You can recognise an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL encryption is activated, the data you transmit to us cannot be read by third parties.

7. Cookies

We use cookies on the Partner Portal. Cookies are small data packets that your browser automatically creates and stores on your device when you visit our Partner Portal. These cookies are used to store information relating to the device used.

When using cookies, a distinction is made between technically necessary cookies and "additional" cookies. Technically necessary cookies are those that are absolutely necessary to provide an information society service that you have expressly requested.

a) Technically necessary cookies

In order to make the use of our website more pleasant for you, we use technically necessary cookies. These may be so-called session cookies (e.g. language and font selection, shopping basket, etc.), consent cookies, cookies to ensure server stability and security, or similar. The legal basis for the cookies is Art. 6 para. 1 sentence 1 lit. f) GDPR, our legitimate interest in the error-free operation of the Partner Portal and our interest in providing you with optimised services.

b) Other cookies

Other cookies include cookies for statistical, analysis, marketing and retargeting purposes.

Further details can be found [here](#).

8. Collection and storage of personal data and the nature and purpose of its use

a) When visiting the partner portal

When you access our partner portal, the browser used on your device automatically sends information to the server of our partner portal.

This information is temporarily stored in a so-called log file. The following information is collected without your intervention and stored until it is automatically deleted:

- Date and time of access
- Name and URL of the file accessed
- Browser used and, if applicable, the operating system of your computer and the name of your access provider
- URL (e.g. GET <https://portal.reev.com/dashboard>)
- Time of the request
- Client IP
- Target IP
- Processing time (time between request and response)
- Status code (e.g. was it successful, did the server cause an error or did the client cause an error)

We process the aforementioned data for the following purposes:

- Ensuring a smooth connection to the Partner Portal
- Ensuring convenient use of our Partner Portal
- Evaluating system security and stability
- Error analysis
- For other administrative purposes

Data that allows conclusions to be drawn about your person, such as your IP address, will be deleted after 14 days at the latest. If we store the data beyond this period, it will be pseudonymised so that it can no longer be traced back to you.

The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. f GDPR. Our legitimate interest follows from the purposes listed above for data collection. Under no circumstances will we use the data collected for the purpose of drawing conclusions about your person.

9. Analysis and tracking tools

We use the analysis and tracking tools listed below in our Partner Portal. These serve to ensure the ongoing optimisation of our Partner Portal and to tailor it to your needs.

a) PostHog

We use PostHog, a product analytics service, Inc., 2261 Market St., #4008, San Francisco, CA 94114, USA (hereinafter referred to as "PostHog") in our Partner Portal. PostHog processes information about your use of the portal, such as:

- Behaviour - Product usage (page views, clicks, browsing behaviour)

This information is usually transmitted in encrypted form to a PostHog server in Frankfurt, Germany, where it is stored.

PostHog is also certified under the Data Privacy Framework Agreement (DPF) between the EU and the USA.

On our behalf, PostHog will use this information to evaluate your use of our portal, to compile reports on portal activities and to provide us with other services related to portal use and internet use.

Please click [here](#) for an overview of PostHog's privacy policy.

10. Rights of the data subject

You have the following rights:

a) Right to information

In accordance with Art. 15 GDPR, you have the right to request information about your personal data processed by us. This right to information includes information about:

- the purposes of processing
- the categories of personal data
- the recipients or categories of recipients to whom your data has been or will be disclosed
- the planned storage period or, at least, the criteria for determining the storage period
- the existence of a right to rectification, erasure, restriction of processing or objection
- the existence of a right to lodge a complaint with a supervisory authority
- the origin of your personal data, if it was not collected by us
- the existence of automated decision-making, including profiling, and, where applicable, meaningful information about the details thereof

b) Rectification

Under Article 16 of the GDPR, you have the right to obtain from us the rectification of inaccurate or incomplete personal data stored by us without undue delay.

c) Deletion

Under Article 17 of the GDPR, you have the right to request the immediate erasure of your personal data stored by us, unless further processing is necessary for one of the following reasons:

- the personal data is no longer necessary for the purposes for which it was collected or otherwise processed
- for the exercise of the right of freedom of expression and information
- to fulfil a legal obligation to which the controller is subject under European Union law or the law of a Member State

or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller

- for reasons of public interest in the area of public health pursuant to Art. 9 para. 2 lit. h and i as well as Art. 9 para. 3 GDPR
- for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Article 89(1) of the GDPR, insofar as the right referred to in section a) is likely to render impossible or seriously impair the achievement of the objectives of this processing
- for the establishment, exercise or defence of legal claims

d) Restriction of processing

You may pursuant to Art. 18 GDPR the restriction of processing of your personal data for one of the following reasons:

- You dispute the accuracy of your personal data.
- The processing is unlawful and you refuse to have the personal data deleted.
- We no longer need the personal data for the purposes of processing, but you require it for the assertion, exercise or defence of legal claims.
- You object to the processing pursuant to Art. 21 (1) GDPR.

e) Notification

If you have requested the rectification or erasure of your personal data or a restriction of processing pursuant to Art. 16, Art. 17(1) and Art. 18 GDPR, we will inform all recipients to whom your personal data has been disclosed, unless this proves impossible or involves disproportionate effort. You can request that we inform you of these recipients.

f) Transfer

You have the right to receive your personal data that you have provided to us in a structured, commonly used and machine-readable format.

You also have the right to request the transfer of this data to a third party, provided that the processing was carried out using automated procedures and is based on consent pursuant to Art. 6 para. 1 sentence 1 lit. a or Art. 9 para. 2 lit. a or on a contract pursuant to Art. 6 para. 1 sentence 1 lit. b GDPR.

g) Withdrawal

In accordance with Art. 7 para. 3 GDPR, you have the right to revoke your consent at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation. In future, we may no longer continue the data processing based on your revoked consent.

h) Complaint

You have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data violates the GDPR.

i) Object

If your personal data is processed on the basis of legitimate interests pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR, you have the right to object to the processing of your personal data pursuant to Art. 21 GDPR, provided that there are reasons for this arising from your particular situation or the objection is directed against direct marketing. In the latter case, you have a general right to object, which we will implement without specifying your particular situation.

If you wish to exercise your right of revocation or objection, simply send an email to info@reev.com.

j) Automated decision-making in individual cases, including profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

This does not apply if the decision

- i. is necessary for the conclusion or performance of a contract between you and us
- ii. is permitted under European Union or Member State law to which we are subject, and that such law provides for appropriate measures to safeguard your rights and freedoms and legitimate interests
- iii. is based on your explicit consent

However, these decisions may not be based on special categories of personal data pursuant to Art. 9 (1) GDPR, unless Art. 9 (2) lit. a or g GDPR applies and appropriate measures to protect your rights and freedoms and your legitimate interests have been taken.

With regard to the cases referred to in i) and iii), we take appropriate measures to safeguard your rights and freedoms and your legitimate interests, including at least the right to obtain our intervention, to express your point of view and to contest the decision.

11. Changes to the privacy policy

If we change the privacy policy, this will be indicated in the Partner Portal when you log in.

(As of: 01.2025)