

Elektro Beckhoff is switching to reev software: over 400 connectors are moving

As part of their strategic collaboration, the two partners are offering a complete package that includes installation and management of the charging infrastructure, as well as the charging software

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The owner-managed electrician company Elektro Beckhoff and [reev](#), the leading energy and charging platform for the semi-public sector, are announcing their partnership today. With immediate effect, Elektro Beckhoff is switching entirely to reev's software. By combining their expertise, the two e-mobility specialists can offer their customers a comprehensive range of services: the reev software offers useful features, intuitive invoicing and a clear admin dashboard. The family-owned company Elektro Beckhoff provides the hardware, dynamic load management and installation of the reev software. If required, the company can also take over the complete operation and management of the charging infrastructure.

Consistent migration to reev software

Since the partnership began, Elektro Beckhoff has not only been relying exclusively on reev software when installing new charging infrastructure, but has also been helping customers migrate existing hardware to reev charging software. Since Elektro Beckhoff also maintains public charging points in residential communities, companies, gas stations and hospitals, reev will be increasingly available as the charging software there in the future. The software company is thus further expanding its field of application. By October, more than 400 charging stations managed by Elektro Beckhoff will have been converted to reev software. The two partners expect to have provided a four-digit number of charging stations for new and existing customers by the end of 2025.

Tradition meets innovation and strengthens electric mobility

The established company Elektro Beckhoff and the software manufacturer reev are combining tradition and innovative ideas in their partnership to drive electric mobility forward in leaps and bounds. Both sides see great potential in their collaboration and look ahead to a promising future:

“By working with reev, we can offer our customers an intuitive charging software at a fair price. In addition, reev has convinced us with personal customer support and fast solutions to problems,” explains the Elektro Beckhoff team, explaining their decision to rely exclusively on reev software. “At Elektro Beckhoff, safety, quality and service are important to us. With reev as our partner, we can now guarantee our customers these values with charging software as well.”

Eduard Schlutius, CEO of reev, adds: “We are delighted to have won Elektro Beckhoff, an established player in the market. As an e-mobility specialist, Elektro Beckhoff offers a comprehensive range of services from consulting to installation – now including reev charging software. Together, we offer our customers a complete package and are taking another significant step towards making e-mobility accessible to everyone.”

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About reev:

[reev](https://reev.com) is an internationally active software company based in Munich that offers a leading energy and charging platform for the semi-public sector. The company's mission is to promote sustainable and

future-oriented mobility. The cloud-based solution ensures easy charging, efficient energy use and optimized load management – designed for companies, gastronomy, parking areas and the housing industry.

As a reliable partner for charge point operators (CPOs), electricians, wholesalers and charging station manufacturers, reev actively contributes to the expansion of the charging and energy ecosystem. Intuitive solutions for administration, control and billing ensure maximum functionality, user-friendliness and security – for smart, connected and sustainable mobility.