

reev strengthens European position with strategic market entry in France

Expansion into one of Europe's most dynamic e-mobility markets highlights reev's approach to combine energy and EV charging management in one platform.

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[reev](#), the leading Energy and EV Charging Platform for the semi-public sector, is strengthening its European footprint with the official market launch in France. This step marks a new chapter in reev's strategic growth, further establishing the Munich-based company as a key enabler of sustainable mobility across Europe.

Tailored for businesses, parking areas, hotels and the housing industry, the cloud-based platform combines charging infrastructure management with a market-leading, fully integrated energy management system. With over 7,000 customers, over 50,000 licenses sold and a strong footprint in DACH, Italy and the Benelux region, reev continues strictly to scale its platform across Europe.

France: A key market for sustainable mobility

France is making substantial investments in the expansion of EV charging infrastructure, supported by robust public funding and ambitious regulatory targets. However, many businesses face challenges in efficiently scaling operations, managing energy intelligently, and navigating complex technical and regulatory landscapes.

With a locally based team led by Julien Deleau, reev is now entering the French market with a clear goal: to enable companies and partners to implement charging infrastructure that is economically viable, scalable, and future-ready.

reev's expansion into France opens new opportunities for German hardware partners, service providers, and installers, enabling them to enter or expand in the French market with a trusted, compatible platform.

Driving energy-smart EV infrastructure

"France is one of Europe's most strategically important e-mobility markets," says Eduard Schlutius, CEO of reev. "With our expansion, we are taking a decisive step in our mission to enable sustainable mobility across Europe. Our platform extends charging: it intelligently integrates energy throughout the charging lifecycle, helping businesses and partners to reduce complexity while accelerating their sustainability goals."

Following a successful Series A funding round and strong customer growth, reev continues to invest in the scalability and interoperability of its platform to meet the evolving needs of the European energy transition.

Expansion creates new opportunities for local partners

"The French market offers huge potential—but it also presents unique challenges," explains Julien Deleau, Country Manager France at reev. "To move from early-stage infrastructure to a truly integrated EV ecosystem, businesses need software that seamlessly combines charging and energy management—intuitively, at scale, and in compliance with national regulations. reev delivers exactly that. Our solution is designed to make semi-public charging easy and accessible to a wide range of users, while giving partners the flexibility they need to succeed in a competitive market."

Enabling electrification without complexity

reev's platform has already been implemented across a wide array of industries, with over 25 hardware manufacturers and 250+ charging models integrated via open standards. The platform combines effortless usability with deep technical capability—making energy- and charging infrastructure simple to manage, even in complex environments.

"Our goal is to empower businesses to take control of their energy future. By making intelligent charging infrastructure easy to implement and operate, we help reduce emissions, enable electrification, and strengthen local value chains," Schlutius adds.

In the coming months, reev will continue to grow its team, expand its partner network, and work closely with stakeholders in the energy, real estate, and mobility sectors to shape the future of charging infrastructure—across France and beyond.

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[reev](https://reev.com) is an internationally active software company based in Munich that offers a leading energy and charging platform for the semi-public sector. The company's mission is to promote sustainable and future-oriented mobility. The cloud-based solution ensures easy charging, efficient energy use and optimized load management – designed for companies, gastronomy, parking areas and the housing industry.

As a reliable partner for charge point operators (CPOs), electricians, wholesalers and charging station manufacturers, reev actively contributes to the expansion of the charging and energy ecosystem. Intuitive solutions for administration, control and billing ensure maximum functionality, user-friendliness and security – for smart, connected and sustainable mobility.