

reev and Rexel Germany: Strong partnership for intelligent energy and charging solutions

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[reev](#), the leading energy and charging platform for the semi-public sector, announces a new distribution partnership for Germany with Rexel Germany, one of Germany's leading electrical wholesalers. This collaboration makes it even easier for electrical installers, commercial businesses and real estate operators to access smart and scalable charging solutions with an integrated, market-leading energy management system

The partnership gives customers direct access to reev's intelligent charging solutions via Rexel Germany's established sales network. reev offers a software platform that not only facilitates the management and billing of charging infrastructures, but also enables comprehensive energy management. Companies can control their energy flows in a targeted manner, avoid peak loads and make optimum use of renewable energies - for example by integrating PV systems . As an established expert in the PV sector, Rexel Germany is contributing its extensive experience to the project, thereby expanding its commitment to electromobility.

Intelligent load balancing within the energy management system ensures that existing resources are used efficiently and operating costs are minimized. The Rexel Germany range allows high-quality hardware and reev software to be seamlessly combined to create a ready-to-use solution for energy and load management.

"This partnership is a milestone for the expansion of future-proof charging infrastructures," says Verena Graf, CCO at reev, adding: "Rexel Germany has an enormous network and in-depth industry knowledge in the field of photovoltaics and energy distribution, which means that together we can support even more companies and operators in the implementation of intelligent energy and

charging management solutions. Our platform ensures efficient control of energy distribution and helps to make electromobility sustainable."

Successfully shaping demand for integrated energy and charging solutions

For Rexel Germany, the partnership represents a decisive expansion of its portfolio with a flexible and powerful solution for charging electric vehicles. Electricians and companies benefit from fast ordering and a comprehensive range of services - from consulting to implementation and ongoing operation of the charging infrastructure.

"The demand for sophisticated solutions for charging infrastructure and energy management is constantly increasing," explains Alfred Paulus, Head of Campus for Renewable Energies at Rexel Germany. "With reev as a partner, we not only offer our customers smart charging infrastructure, but also a solution that takes the entire energy ecosystem into account - from energy distribution and load control to the use of renewable energies."

This collaboration is an important step in the expansion of the charging infrastructure and helps electricians to easily switch to smart, energy-efficient solutions. Customers can now purchase reev products via the Rexel Germany sales network.

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About reev:

[reev](#) is an internationally active software company based in Munich that offers a leading energy and charging platform for the semi-public sector. The company's mission is to promote sustainable and future-oriented mobility. The cloud-based solution ensures easy charging, efficient energy use and optimized load management – designed for companies, gastronomy, parking areas and the housing industry.

As a reliable partner for charge point operators (CPOs), electricians, wholesalers and charging station manufacturers, reev actively contributes to the expansion of the charging and energy ecosystem. Intuitive solutions for administration, control and billing ensure maximum functionality, user-friendliness and security – for smart, connected and sustainable mobility.