

reev



Empowering
green mobility for
a better future



Contents



Page 2

About reev



Page 4

The reev Platform –
Energy & EV Charging Management Combined



Page 18

Advantages for Electricians –
From Fast Onboarding to New Services in eMobility



Page 24

reev Partner Portal –
The Central Platform for Full Service & Solution Providers

About reev

Markets: Germany, France, Netherlands, Belgium, Luxembourg, Italy, Austria, Switzerland & More.



Foundation
2018 in Munich



Employees
100+



Sold licenses
50.000+



Partner network
500+ installation & sales partners

reev offers a leading platform for intelligent energy and EV charging management in the semi-public sector. Our mission: sustainable mobility through intuitive technology. With smart energy control, billing, and load management, we enable easy charging – for companies, gastronomy, parking areas, and housing. As a reliable partner to CPOs, electricians, wholesalers, and manufacturers, we actively shape the energy and mobility transition.

reev Platform – Energy & EV Charging Management Combined

The cloud-based reev Energy and EV Charging Platform is at the heart of every charging infrastructure. It combines intelligent charging management, automated billing and smart energy distribution in one central system.

reev Platform

EMS

Operators and installers benefit from a groundbreaking, fully integrated reev Energy Management system right from the start.

CPMS

The market leading reev Charge Point Management System gives operators complete control over their charge points – regardless of the hardware or location.

The reev Platform at a glance

- **Optimized installation & partner support**
Fast, straightforward setup with dedicated support for electricians and installation partners
- **Market-leading energy management**
Is always included by default – no extra costs or complex setup
- **Automated billing & cost allocation**
Flexible tariffs, seamless payment processing, and simplified reimbursement for fleet and company vehicles
- **Flexible user management & access control**
Customize permissions and tariffs
- **eRoaming and public charging**
Enable charging for guests and through eRoaming platforms
- **Legal security & data protection**
GDPR & calibration law-compliant billing
- **Compatibility with 250+ charging models & 25+ hardware manufacturers**
Open system with OCPP support
- **Centralized management**
Control all charge points via the reev Platform
- **Smart tools for electricians**
Onboard charge points in less than 60 seconds for a fast and comfortable setup

Always On Board: Intelligent Energy Management for Maximum Efficiency

The reev Platform features a market-leading integrated Energy Management System (reev EMS) that ensures optimal distribution of available electrical power without exceeding grid capacity supporting both static and dynamic load management. The system supports both AC and DC charging stations, enabling efficient management of a wide range of charging situations.



Functionality

- Dynamic load management
- Charging prioritization
- PV integration
- PV surplus charging
- Phase-accurate load control
- Grid-friendly operation
- Scalable for large sites
- External system integration
- Cross-manufacturer compatibility



Advantages of the reev EMS

- **Secure your infrastructure:** Automated overload protection ensures reliable, uninterrupted operation.
- **Optimize charging performance:** Smart energy distribution enables faster charging and maximizes station utilization.
- **Gain real-time visibility:** Live monitoring keeps you informed about charging speeds and system load at all times.
- **Cut energy costs:** Avoid peak loads, reduce grid fees, and eliminate the need for expensive grid upgrades. (depending on contract and region)
- **Charge sustainably:** Integrate PV systems to use more solar energy or charge exclusively with self-generated power.
- **Stay future-ready:** Seamlessly scale with AC and DC stations from major manufacturers – without complex wiring.

Static vs. Dynamic Load Management - What's the Difference?

	Static Load Management	Dynamic Load Management
Functionality	Fixed power limitation for all charge points regardless of the actual building load	Continuous measurement of the total load and dynamic power distribution
Flexibility	No adjustment to real fluctuations in consumption	Optimum utilization of network capacity depending on current availability
Advantages	Simple setup	Maximum efficiency, prevents overloading, enables prioritization of charge points
Integration of PV	Not possible	Considers PV power generation for sustainable use
Use Case	Smaller locations with constant grid load	Locations with fluctuating energy demand, such as companies with peak load management
Additional Hardware	No	Minimal

reev Charge Point Management - Control Center of the Charging Infrastructure

reev offers a powerful, cloud-based platform for managing EV charging infrastructures and billing charging sessions across different user groups. A unified dashboard minimizes administrative effort through automated processes.



Automated Billing & Payment Processing

With reev, there is no need for manual billing - everything runs fully automatically.

- Automatic invoicing - operators receive regular reports.
- Customized tariffs - set prices according to user group or location.
- Integration into existing ERP systems - direct processing within existing accounting processes.
- Flexible payment options - credit card, SEPA direct debit, invoice or eRoaming.
- Billing takes place via Stripe, a PCI-DSS-compliant payment provider that guarantees the highest security standards.



Flexible User Management & Access Control

reev enables individual management of different user groups to ensure that the charge points are used in line with demand.

- Fleet & company car drivers
Centralized billing via the company with effortless cost center allocation for smooth internal processing.
- Employees, residents & tenants
Individual billing with flexible options – either through fixed monthly tariffs or usage-based models for transparent and fair charging.
- Guests & customers
Easy direct payment via credit card or app – no registration required.
- Public charging & eRoaming
Charge stations can be released to external users and integrated into eRoaming networks for wider accessibility.
- Flexible access & authorization
Charging sessions can be authorized via RFID cards, QR codes or the reev app – tailored to each user group.



eRoaming & Public Charging – Unlock New Revenue and Reach More Drivers

reev enables operators to open their charge points to the public and effortlessly integrate them into established eRoaming networks. This increases visibility, drives utilization, and unlocks new revenue potential.

- Seamless connection to Europe-wide eRoaming platforms.
- Direct ad-hoc payments via QR code and credit card.
- Higher infrastructure utilization through public access – for greater profitability.



Legal Compliance & Data Protection – Operate with Confidence

With reev, operators benefit from a legally secure and transparent charging solution that meets all regulatory requirements.

- GDPR-compliant: All user data is processed in accordance with strict EU data protection regulations.
- Legally compliant billing: Supports billing in line with calibration laws for public charge points.
- Secure payments: PCI DSS-certified payment processing via Stripe ensures secure and reliable transactions.



Central Management - Everything in One Place

reev offers intuitive and efficient control of all charge points.

- Real-time monitoring - View charging processes, users and charge points at any time.
- Location management - Central control of individual or multiple locations.
- User management - Assign and manage users and user groups individually.
- Detailed reports & analyses - Transparent insight into energy consumption & utilization.



Compact or Pro? A License for Every Need

reev offers two license models that can be selected according to requirements. An upgrade is possible at any time.

Function	reev Compact	reev Pro
Monitoring charging infrastructure	✓	✓
Energy management system (EMS)	✓	✓
Cost center allocation	✓ Manually (export)	✓ Automated billing
User groups with individual tariffs	✗	✓
Automated user billing	✗	✓ incl. invoicing & payment collection
Ad-hoc charging	✗	✓ incl. billing & revenue crediting
eRoaming (Public Charging)	✗	✓ integration with eRoaming platforms
Payment terminal (optional)	✗	✓ card payments on-site
GHG quota*	✓ for company & pool vehicles	✓ incl. public charge points
Software updates & in house support	✓	✓
Driver app	✓	✓

*Germany only



Which License for whom?

- **Compact** - Ideal for internal charging infrastructure without chargeable charging
- **Pro** - Perfect for operators who want to use charge points commercially

Connect or Pre-Configured?

The reev Platform can be purchased in different ways, depending on requirements and existing infrastructure.

Two purchase options for an optimal charging infrastructure

01

reev Connect maximum flexibility for any hardware

With reev Connect, charge points from different manufacturers can be easily integrated into the reev Platform - regardless of whether they are new or existing charge points.

02

reev Pre-Configured pre-configured charging infrastructure

For operators looking for a ready-to-use solution, reev Pre-Configured offers a fully pre-configured charging infrastructure with a bundle of charge points and reev Platform - quick to install and ready to use.



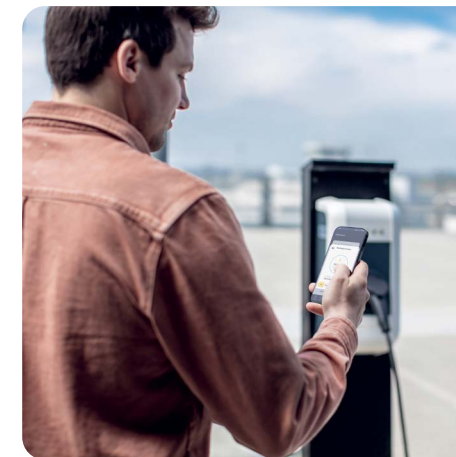
Additional reev Solutions

From home charging reimbursement to public payment.



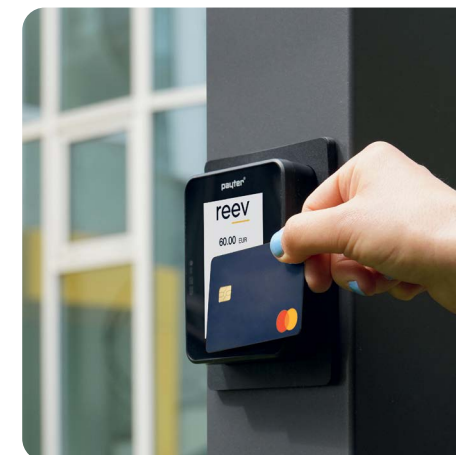
reev Company Car @Home fair and automated reimbursement

- Automatic tracking of home charging sessions
- Accurate cost calculation and reimbursement
- Flexible tariffs and seamless integration with the reev Platform
- Metrology law-compliant tracking
- Automated billing and tax-compliant documentation
- Works with any home charge point



reev App full control for drivers

- Start & stop charging processes - at any time via smartphone
- Overview - view charging history & costs
- Add RFID cards yourself - for fast onboarding



reev Payment Terminal for easy payment

- Ideal for publicly accessible charge points
- EC & credit card payment
- Contactless payments via Apple Pay & Google Pay
- No app or contract with third parties required - maximum flexibility for drivers and operators

Advantages for Electricians – From Fast Onboarding to New Services in eMobility

Electricians are the backbone of a successful charging infrastructure. reev supports electricians with a smart, simple and efficient solution that makes the installation and maintenance process much easier.

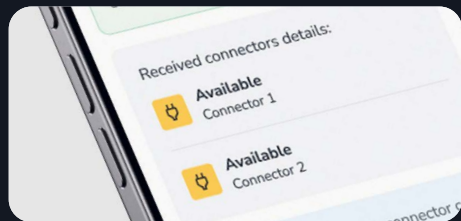


Why is reev the best choice for electricians?

- Quick & easy installation - no complicated configurations required
- Highly automated processes - fewer manual settings required
- Flexible & scalable solutions - for small installations up to large projects
- Personal support & technical advice - direct assistance with installations
- Compatible with 250+ charging models & 25+ hardware manufacturers - maximum choice for customer projects
- Detailed documentation & training - installation guides, FAQs & webinars

Your installation. Our support.

reev empowers electricians to take on more projects with confidence and efficiency.



• Time-saving tools

With the reev eWizard, charge points can be onboarded in under 60 seconds – saving valuable time during setup



• Smart defaults

Pre-set configurations ensure a stable and functional setup out of the box, even for complex projects



• Partner-friendly services & support

Dedicated contact persons, access to exclusive training materials, and a responsive support team simplify the entire process

reev empowers electricians to take on more projects with confidence, precision, and speed

Time-saving tools

With the reev eWizard, charge points can be onboarded in under 60 seconds. Smart prompts guide you through each step – from setup to handover – so that no configuration is missed.

Smart defaults & remote diagnostics

Pre-configured settings ensure a reliable setup, even for complex projects. After installation, operators manage their infrastructure via the reev Platform. Fault diagnostics can be performed remotely – reducing unnecessary on-site maintenance for electricians.

Training & support built around your needs

reev offers a comprehensive service package tailored to electricians

- Step-by-step installation guides & FAQs
- Online training sessions & expert webinars
- Direct support by phone and email

Partner-friendly services

With dedicated contact persons, access to exclusive resources, and reliable tech support, reev simplifies every phase – from planning to after-sales service.

reev eWizard – Fast. Simple. Reliable.

Your digital assistant for efficient setup.

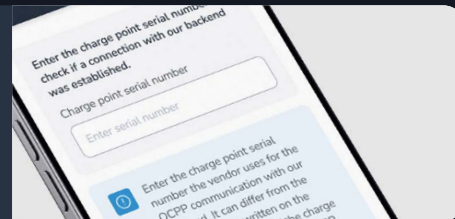
With the reev eWizard, electricians save valuable time during installation and benefit from a guided setup process – from onboarding to handover.

Install smarter. Work faster. Rely on reev.

1

Quick Setup

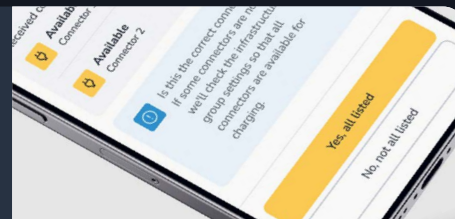
Configure the charge point in under a minute and connect it to the reev Platform inclusive energy management – no expert knowledge required.



2

Guided Configuration

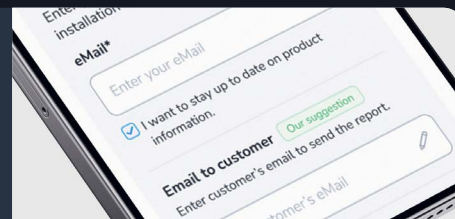
Smart prompts guide you through each step, with instant support available if needed.



3

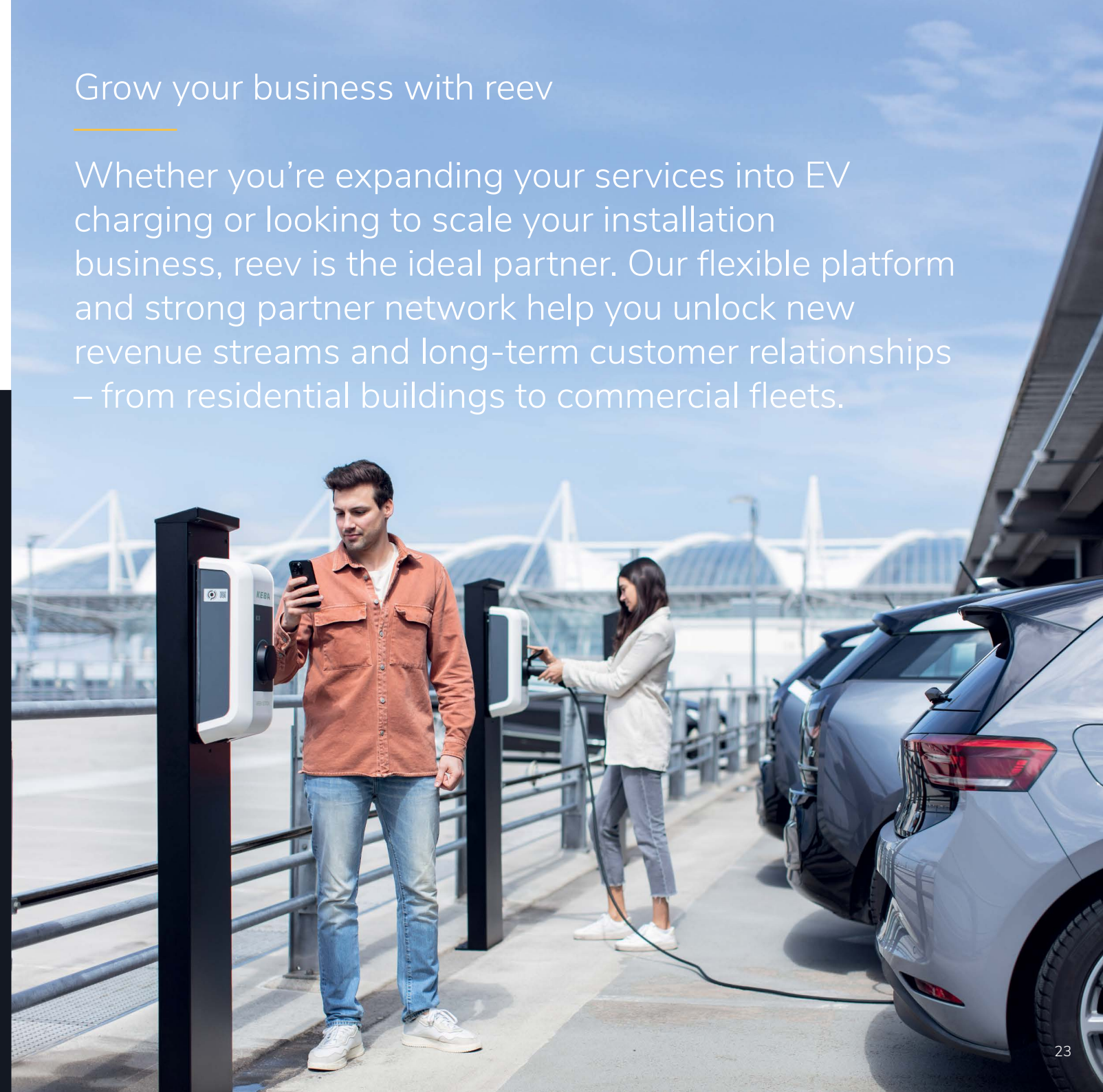
Report & Handover

Automatically generate a final report and hand it over to your customer – clean, professional, and complete.



Grow your business with reev

Whether you're expanding your services into EV charging or looking to scale your installation business, reev is the ideal partner. Our flexible platform and strong partner network help you unlock new revenue streams and long-term customer relationships – from residential buildings to commercial fleets.



reev Partner Portal – The Central Platform for Full Service & Solution Providers

For full service and solution providers, reev offers the Partner Portal that combines all relevant processes and tools for the professional operation of charging infrastructure.





What Advantages Does the reev Partner Portal Offer?

- Maximum uptime**
 Smart fault detection and technical transparency help to identify and rectify problems at an early stage.
- Reduce costs and save time**
 Remote maintenance and centralized monitoring eliminate many unnecessary on-site visits.
- Streamline support and speed up issue resolution**
 Errors can be prioritized and solved efficiently.
- Strengthen customer loyalty**
 Proactive support improves the user experience in the long term.
- New revenue models**
 Maintenance and support offers can be marketed as a service.

Who is the reev Partner Portal Ideal for?



Full Service Providers
 Companies that operate charging infrastructures for customers



Solution Providers
 Providers that offer complete solutions for charging parks & energy management



Installation & Maintenance Companies
 Who need efficient processes & remote maintenance

Complete Control & Maximum Efficiency

The reev Partner Portal enables companies to professionally manage charging infrastructures, automate processes and efficiently scale their services.

Advantages at a Glance

- ✓ Simple project & location management
- ✓ Dynamic user & tariff management
- ✓ Fast troubleshooting & remote support
- ✓ Detailed real-time reports & analyses
- ✓ Direct access to technical resources & updates



reev GmbH

Sandstraße 3
80335 Munich

+49 (0) 89 215 389
sales@reev.com

reev
The logo for reev, featuring the word "reev" in a bold, lowercase sans-serif font. A horizontal orange line is positioned directly beneath the letters "eev".